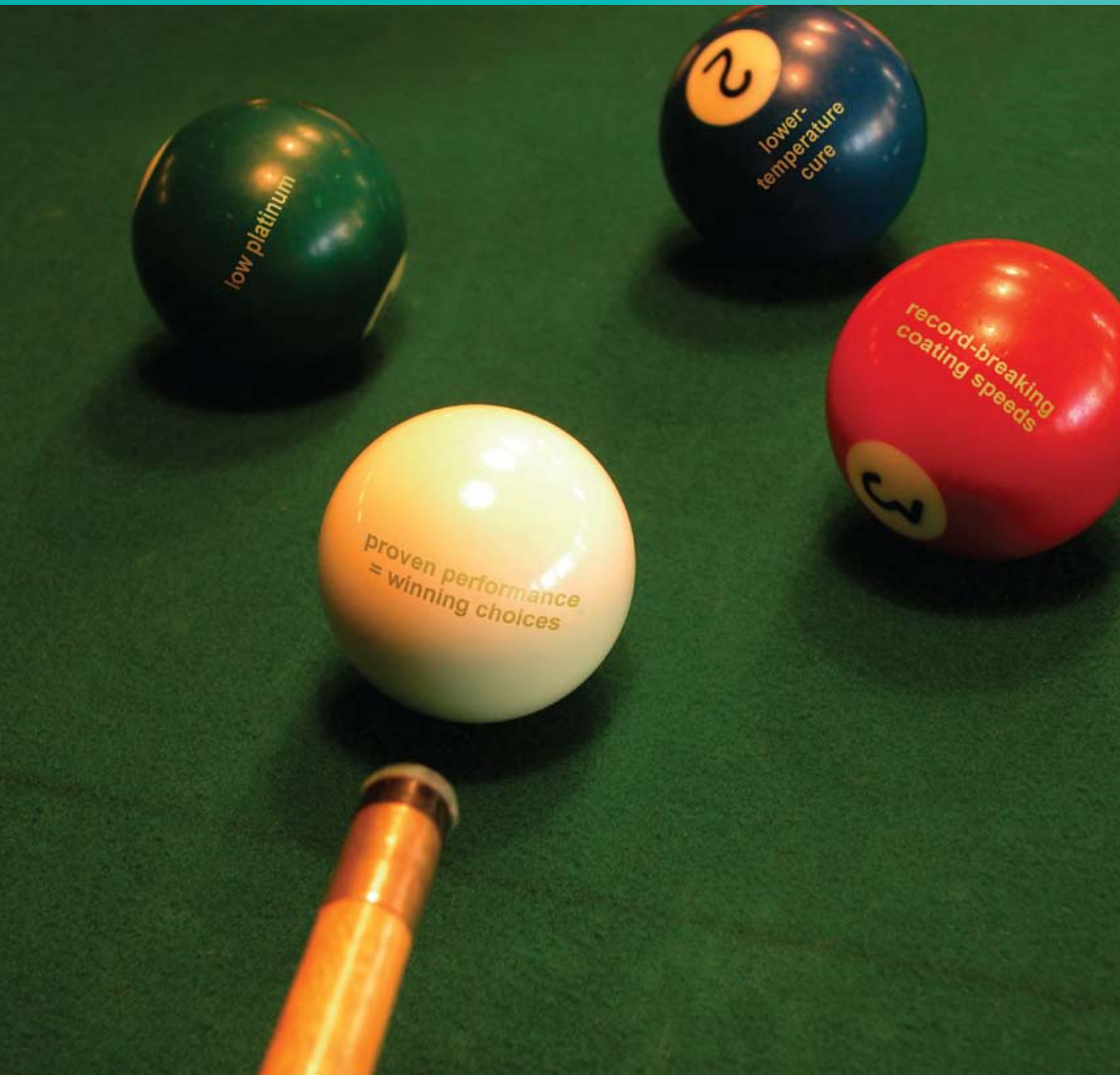


Rack up more points with Syl-Off® Advantage Series Silicone Release Coatings



Pressure Sensitive
Solutions

DOW CORNING

Call the shots with globally proven technology.

More than 80 coaters in 25 countries are already experiencing the winning advantages of *Syl-Off*[®] Advantage Series silicone release coatings from Dow Corning.

The Advantage Series product line has **the globally proven ability to enhance line speed, improve coating performance, and help you protect yourself from unpredictable swings in platinum metal prices.** In many high-volume release coating operations, it is possible to reduce platinum usage and cut silicone costs by as much as 15% with Advantage Series.

But low platinum is only one reason coaters worldwide are turning to Advantage Series. These proven coatings offer excellent anchorage to many different substrates and are compatible with a wide variety of adhesives. Plus, Advantage Series formulations are quick and easy to adjust. With Advantage Series and technical support from Dow Corning, you can enhance the processing, release performance, and cost-effectiveness of your current product line. Or pursue new market opportunities with greater confidence.

Bring more to the table. Get the choices you need to achieve your release coating goals.

Syl-Off Advantage Series coatings give you better breaks and greater problem-solving power.

What do you need to win?

- Robust cure at very low platinum levels
- High line speeds without misting
- Low cure temperature
- Wide variety of paper substrates including polyethylene-coated kraft (PEK) substrates
- Better coverage, bath life, anchorage, and release stability
- More ways to control cure and release performance
- Cost savings

Win with Advantage Series!



Set yourself up to succeed.

The Advantage Series is not a coating, but an entire rack of innovative platinum-catalyzed, thermal-cure release coating choices:

- Base polymers
- Crosslinkers
- Release modifiers
- Catalysts

Our comprehensive system of specially engineered release coating components maximizes your flexibility and control and enables you to overcome virtually any processing challenge.



A winning combination.

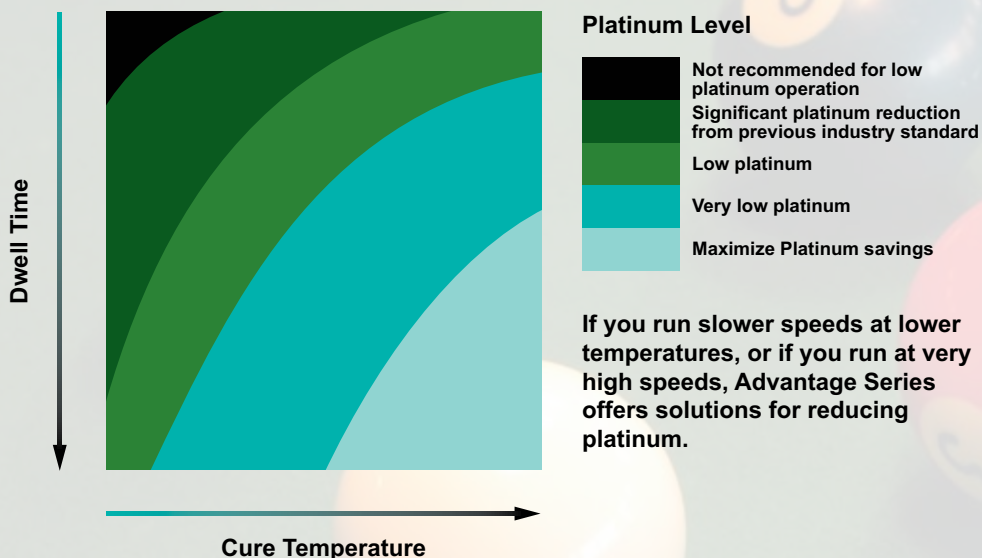
Implementation Support

The Dow Corning technical support team will work with you to ensure the successful implementation of your *Syl-Off* Advantage Series solution. We provide comprehensive formulation advice, changeover support, and trouble-shooting assistance, including pilot coating and application testing services.

More Than Silicone

There are many ways the Dow Corning team can help you develop new products, expand into new geographic markets, improve your productivity, and drive down costs. We offer services, solutions, and choices you might never have imagined.

Play your best game with Advantage Series.



Contact us for more information.

Dow Corning has sales offices, manufacturing sites, and science and technology laboratories around the globe. For local product and customer service information, consult the Dow Corning Pressure Sensitive Solutions website www.dowcorning.com/psi.



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